

POPID ACCEPTABLE USE POLICY

Last Updated: October 31, 2022

You are independently responsible for complying with all applicable laws in all of your actions related to your use of PopID's website or other services, including PopPay, regardless of the purpose of the use. In addition, you must adhere to the terms of this Acceptable Use Policy. Violation of this Acceptable Use Policy constitutes a violation of the PopID and PopPay User Agreement ("User Agreement") and may subject you to damages, including liquidated damages of \$2,500.00 U.S. dollars per violation, which may be debited directly from your PopID and PopPay Account(s) as outlined in the User Agreement (see "**Restricted Activities**" and "**Holds and Limitations**" section of the User Agreement).

Prohibited Activities

You may not use any PopID service, including PopPay, for activities that:

1. violate any law, statute, ordinance or regulation.
2. relate to transactions involving (a) narcotics, steroids, certain controlled substances or other products that present a risk to consumer safety, (b) drug paraphernalia, (c) cigarettes, (d) items that encourage, promote, facilitate or instruct others to engage in illegal activity, (e) stolen goods including digital and virtual goods, (f) the promotion of hate, violence, racial or other forms of intolerance that is discriminatory or the financial exploitation of a crime, (g) items that are considered obscene, (h) items that infringe or violate any copyright, trademark, right of publicity or privacy or any other proprietary right under the laws of any jurisdiction, (i) certain sexually oriented materials or services, (j) ammunition, firearms, or certain firearm parts or accessories, or (k) certain weapons or knives regulated under applicable law.
3. relate to transactions that (a) show the personal information of third parties in violation of applicable law, (b) support pyramid or ponzi schemes, matrix programs, other "get rich quick" schemes or certain multi-level marketing programs, (c) are associated with purchases of annuities or lottery contracts, lay-away systems, off-shore banking or transactions to finance or refinance debts funded by a credit card, (d) are for the sale of certain items before the seller has control or possession of the item, (e) are by payment processors to collect payments on behalf of merchants, (f) are associated with the sale of traveler's checks or money orders, (g) involve currency exchanges or check cashing businesses, (h) involve certain credit repair, debt settlement services, credit transactions or insurance activities, or (i) involve offering or receiving payments for the purpose of bribery or corruption.
4. involve the sales of products or services identified by government agencies to have a high likelihood of being fraudulent.
5. relate to transactions involving any activity that requires pre-approval without having obtained said approval.

Activities Requiring Approval

PopID requires pre-approval to accept payments for certain services as detailed in the chart below.

PopID requires pre-approval to accept payments for certain items and services as detailed below.

Section	Category	Item or Service Requiring Pre-Approval (not intended to be an exhaustive list)	Contact Information
1	Transportation	Airlines and scheduled or non-scheduled charters/jets/air taxi operators.	If you have questions about obtaining a pre-approval or opening a new PopID Business account that offers services requiring pre-approval, please contact our team at support@popid.com
2	Charities / Non-Profit	Collecting donations as a charity or non-profit organization.	
3	High Value Items	Operating as a dealer in jewels, precious metals, and stones.	
4	Payment Facilitator	Providing payment services which would fall under the definition of a money service business or an electronic money institution. Services would also include the sale of stored value cards and escrow services.	
5	Investments	Buying, selling, or brokering stocks, bonds, securities, options, futures, commodities, contracts for difference/forex, mutual funds or an investment interest in any entity or property.	
6	Gambling, Gaming, Prize Draws and Contests	Activities involving gambling, gaming and/or any other activity with an entry fee and a prize, including, but not limited to property/real estate prizes, casino games, sports betting, horse or greyhound racing, fantasy sports, lottery tickets, other ventures that facilitate gambling, games of skill (whether or not legally defined as gambling) and sweepstakes, if the operator and customers are located exclusively in jurisdictions where such activities are permitted by law.	
7	Cryptocurrency	Any digital representation of value that can be digitally traded, transferred, or used for payment, including, but not limited to, crypto	

		currencies, virtual in-game currencies, or non-fungible tokens.	
8	Prescription Items	The sale of any product(s) requiring a prescription or prescription dispensing services.	
9	Telemedicine Services	Providing medical services and consultations in a remote fashion.	
10	Mature Audience Content	Any adult content delivered digitally including video on demand (VOD) and web-cam activities. PopID may be restricted from processing payments in certain jurisdictions for adult DVD's, magazines and other adult themed products or services.	
11	Online Dating	Any dating services that enable individuals to find and introduce themselves to new people with the goal of developing a personal or romantic relationship.	
12	Live Streaming/Broadcasting	Any activities in which people transmit video, voice or text content in a live environment with the potential of user interaction.	
13	File-Sharing	Providing file sharing services including cyberlockers and similar remote digital file sharing services where uploaded content is accessible to the public or the service pays uploaders for content.	
14	Alcohol	Selling alcoholic beverages.	
15	Tobacco	Non-cigarette tobacco products, e-cigarettes, cigars	
16	Medical Items or Services	All items classified as medical devices, and all services or treatment provided by a person or organization holding itself out as a provider of health-care services, including, but not limited to, all health-care services for which	

		government licensure is required in the provider’s jurisdiction or in the jurisdiction where services are being provided. This category includes “Medical Tourism” involving medical services to be provided to a patient outside of that patient’s home country.	
17	Multilevel Marketing and Direct Selling Organizations	Direct Sales Organizations (“DSOs”) and the Multi-Level Marketing (“MLMs”) are distribution and marketing models in which products or services are sold via a network of independent distributors or representatives. DSO and MLM models rely on personal sales and frequently require the independent distributors to recruit new distributors in order to advance within the organization or gain incentive compensation.	
18	Marketplaces	A marketplace is an e-commerce solution where third-party sellers can sell their products or services to customers.	

More Information

To learn more about the Acceptable Use Policy, please contact support@popid.com.

Violations of the Acceptable Use Policy

We encourage you to report violations of this Acceptable Use Policy to PopID immediately. If you have a question about whether a type of transaction may violate the Acceptable Use Policy, or wish to file a report, you can do at the Contact Us page located at <https://www.popid.com/pay#contact> or by emailing support@popid.com.